



Exhibitor Opportunities

Annual Systems Engineering Conference 2023

Embracing the New Opportunities

21st & 22nd November 2023

Spaces at The Spine, Liverpool



Promotional Opportunities at the UK Annual Systems Engineering Conference

The Annual Systems Engineering Conference (ASEC) is INCOSE UK's flagship annual event that brings together a wide range of professionals from a variety of backgrounds, with the common interest of building upon their Systems Engineering (SE) knowledge and sharing ideas with their peers.

ASEC 2023 offers opportunities to promote your business to the ASEC delegates. Our events attract a wide diversity of attendees from the Systems Engineering community and delegates from other communities interested in taking a Systems Engineering approach to complex systems; many of whom help to shape investment decisions within their organisations. You can display your company's products and services at an exhibition stand or raise your company's profile through one of the sponsorship options. The various options are described in the following pages.

This year ASEC will take place at Spaces at The Spine in Liverpool on the 21st and 22nd November 2023. The theme for ASEC 2023 is '**Embracing the New Opportunities**' within which we intend to explore the following sub-themes:

- **Building towards a Sustainable Future**
- **Strengthening the Systems Engineering pipeline**
- **Systems Engineering the Bigger Picture**
- **Developing the Systems Engineering Brand**
- **Systems Engineering Specialism: Techniques and Practices**

As with previous years, there will be plenty of scope for examples of innovative Systems Engineering.



Liverpool

Exhibitor Opportunities

The Exhibition Area is located near the tea and coffee facilities to maximise potential delegate flow during the event. In 2022, over 200 delegates attended the conference during the two days. The INCOSE UK Group Posters will be located in this area. This encourages delegates to network with each other, poster authors and vendors. In addition, INCOSE UK will have a stand in this area so that members can contact us with any queries.

An exhibitor package includes:

- 1 x 2-day Conference Ticket (including the event dinner)
- 1 x Exhibitor pass (including the event dinner)
- 1 x 2m by 2m exhibition space including a table and two chairs
- 1 x Exhibitor entry in the Event Handbook
- 1 x Corporate Logo in the Event Handbook
- Corporate flyers on the ASEC 'promotional table' and a Powerpoint slide in the Exhibitors, Sponsors and UKAB presentation which will be displayed in the exhibitors area.

Total Costs

New Exhibitor: £1,615 (+ VAT)*

Standard Exhibitor: £2,500 (+VAT)*

UKAB Company: £2,000 (+VAT)**

Please note

- The deadline for this opportunity is **Friday 22nd September 2023**.
- Additional exhibitor passes (including the event dinner) can be purchased for **£300 per day (+ VAT)**.
- All conference tickets and exhibitor passes can only be assigned to one individual and are not transferable.

* A standard Exhibitor is a company that has exhibited at ASEC before whereas a new exhibitor is a company that has not exhibited at ASEC before.

**UKAB companies are entitled to a 20% discount. Only one discount may be claimed by an Exhibitor at any ASEC event i.e., if the Exhibitor is eligible for both a UKAB discount and a New Exhibitor discount, only one of these can be applied. The discount to be applied is whichever is more favourable to the Exhibitor.

Securing an Opportunity

If you would like to secure an exhibitor opportunity for ASEC 2023 please email the events team at events@incoseuk.org. Early booking is recommended.

On receipt of a request to exhibit at ASEC 2023, we will issue the contract and terms and conditions.

Other Opportunities

There are a range of sponsorship opportunities available at ASEC 2023. To find out more visit the event website at www.asec2023.org.uk.

The INCOSE UK Events Team is happy to discuss suggestions for exhibiting and sponsorship with organisations who may wish to do something that is not outlined in this document.

To discuss any potential ideas that you have in mind, or to obtain further information regarding any of the opportunities, please contact the events team at events@incoseuk.org

For any queries please email events@incoseuk.org

#ASEC2023UK

www.asec2023.org.uk